



## AGREEMENT MADE BETWEEN

# KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

1021-63129-2

Required

prior notice

**DATE PRINTED** 02/08/13

CONTRACT NO. REV.

**Cancellation Notice** 

Announcement 28 days

**PAGE** 1

AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 ADVERTISER (OR AGENCY AND ADVERTISER)

BUYING TIME

650 Massachusetts Ave NW Ste 210 AND

Andrew Del Guercio

Washington

USA

CONTACT KATE WELSH DC 20001-3796

AGENCY EST. NO.

USA

CA 91406-3813

Van Nuys

PRODUCTWendy Greuel for Mayor 2013

1307 **PRODUCT** 

WENDY GREUEL FOR MAYOR

7120 Hayvenhurst Ave Ste 315

CODE

NATIONAL SALESPERSON

SALESPERSON

LOCAL

35698

NAME

**ADDRESS** 

BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13 NO. WEEKS:

2642

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
										,
1 **LUR	01111	4	05:00A	06:00A	30S	02/12/13-02/15/13	M-F 5-6A CBS-2 NEWS	4	150.00	600.00
2 ** <b>LUR</b>	M **	1	05:00A	06:00A	30S	02/18/13-02/18/13	M-F 5-6A CBS-2 NEWS	1	150.00	150.00
3 **LUR	01111	4	06:00A	07:00A	30s	02/12/13-02/15/13	M-F 6-7A CBS-2 NEWS	4	200.00	800.00
4 **LUR	M **	1	06:00A	07:00A	30s	02/18/13-02/18/13	M-F 6-7A CBS-2 NEWS	1	150.00	150.00
5 **LUR	01111	4	07:00A	09:00A	30s	02/12/13-02/15/13	THE EARLY SHOW	4	150.00	600.00
6 **LUR		1	07:00A	09:00A	30s	02/18/13-02/18/13	THE EARLY SHOW	1	150.00	150.00
7 **LUR	01111	4	11:00A	11:27A	30s	02/12/13-02/15/13	M-F 11-1130A CBS-2 NEWS	4	500.00	2000.00
8 **LUR		1	11:00A	11:27A	30s	02/18/13-02/18/13	M-F 11-1130A CBS-2 NEWS	1	500.00	500.00
9 ** <b>LUR</b>	01111	4	02:58P	04:00P	30s	02/12/13-02/15/13	M-F 3-4P/DR.PHIL	4	600.00	2400.00
10 **LUR		1	02:58P	04:00P	30s	02/18/13-02/18/13	M-F 3-4P/DR.PHIL	1	600.00	600.00
11	01111	4	04:00P	05:00P	30s	02/12/13-02/15/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser





BUYING TIME

Washington

USA

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2

**Cancellation Notice** 

Announcement 28 days

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 ADVERTISER (OR AGENCY AND ADVERTISER)

WENDY GREUEL FOR MAYOR

7120 Hayvenhurst Ave Ste 315

DC 20001-3796 Van Nuys CA 91406-3813

NO. WEEKS:

USA

CONTACT KATE WELSH PRODUCTWendy Greuel for Mayor 2013

LOCAL AGENCY EST. NO. 1307 Andrew Del Guercio **PRODUCT** SALESPERSON

650 Massachusetts Ave NW Ste 210

BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13

CODE

NATIONAL SALESPERSON

35698

NAME

AND

**ADDRESS** 

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	1 1		TIME					TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
**LUR	<b>*</b> *									,,,
12 **LUR		1	04:00P	05:00P	30S	02/18/13-02/18/13	M-F 4-5P/JUDGE JUDY	1	600.00	600.00
13 **LUR	.1111 ** CBS2 News @ 5p	4	05:00P	06:00P	30S	02/12/13-02/15/13		4	500.00	2000.00
14 **LUR	M ** CBS2 News @ 5p	1	05:00P	06:00P	30S	02/18/13-02/18/13		1	500.00	500.00
15 **LUR	111 ** CBS2 News @ 6p	3	06:00P	06:30P	30S	02/13/13-02/15/13		3	500.00	1500.00
16 **LUR	M ★ CBS2 News @ 6p	1	06:00P	06:30P	30S	02/18/13-02/18/13		1	550.00	550.00
17 **LUR	Sa ** CBS2 Sat News @ 6p	1	06:00P	06:30P	30S	02/16/13-02/16/13		1	550.00	550.00
18 **LUR	Su ** CBS2 Sun News @ 5	1	05:00P	05:30P	30S	02/17/13-02/17/13		1	500.00	500.00
19 **LUR	Sa ** CBS2 Sat News @ 5p	1	05:00P	05:30P	30S	02/16/13-02/16/13		1	550.00	550.00
20 **LUR	Su ** CBS2 Sun News @ 6p	1	06:00P	07:00P	30S	02/17/13-02/17/13		1	600.00	600.00
21 **LUR	00111	3	07:30P	07:57P	30S	02/13/13-02/15/13	M-F 730-8P INSIDER	3	1500.00	4500.00
_										

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			AND				PAGE <sup>3</sup>
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVER	TISER (OR A	AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		WEN	NDY GRE	UEL FOR M	AYOR	
AND	650 Massachusett	s Ave NW Ste 210	712	20 Hayv	enhurst A	ve Ste 315	Required
							Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Var	n Nuys		CA 91406-3813	prior notice
	USA		USA	A			•
CONTACT	KATE WELSH		PR	ODUCT	Jendy Greu	el for Mayor 2013	
LOCAL	Andrew Del Guerci	AGENCY EST. NO.	PRO	DDUCT	1307		

CODE

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13 NO. WEEKS:

2642

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Cumons	•	SPOTS						TOTAL	LINUT DATE	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
22 **LUR	M **	1	07:30P	07:57P	30s	02/18/13-02/18/13	M-F 730-8P INSIDER	1	1500.00	1500.00
23 ** <b>LUR</b>	Т **	1	09:00P	10:00P	30S	02/12/13-02/12/13	TU 9-10P/NCIS:LOS ANGELES	1	11000.00	11000.00
24 **LUR	Su **	1	10:00P	11:00P	30S	02/17/13-02/17/13	THE MENTALIST	1	9500.00	9500.00
25 **LUR	Su **	1	09:00P	10:00P	30S	02/17/13-02/17/13	SUN 9-10P/THE GOOD WIFE	1	8000.00	8000.00
26 **LUR	01111	5	10:59P 10:59P	11:35P 11:30P	30S	02/12/13-02/17/13	M-SU 11-1130P CBS-2 NEWS	5	1300.00	6500.00
27 **LUR	M **	1	10:59P	11:35P	30s	02/18/13-02/18/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
28 ** <b>LUR</b>	01110	3	11:35P	12:37A	30S	02/12/13-02/14/13	DAVID LETTERMAN	3	600.00	1800.00
29 ** <b>LUR</b>	M **	1	11:35P	12:37A	30s	02/18/13-02/18/13	DAVID LETTERMAN	1	600.00	600.00
30 ** <b>LUR</b>	T ** mkgd for monies misse	1 d w/o 1/2		07:30P	30\$	02/12/13-02/12/13	STATE OF THE UNION	1	7500.00	7500.00
31 **LUR	₩ ** mkgd for monies misse	1 d w/o 1/2		09:30P	30s	02/13/13-02/13/13	SURVIVOR XXVI: CARAMOAN	1	14765.00	14765.00
32 ** <b>LUR</b>	F ** mkgd for monies misse	1 d w/o 1/2		09:00P	305	02/15/13-02/15/13	FRI 8-9P/THE JOB	1	5000.00	5000.00

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KATE WELSH

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PRODUCTWendy Greuel for Mayor 2013

AND **PAGE** AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 35698 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME BUYING TIME WENDY GREUEL FOR MAYOR Required 7120 Hayvenhurst Ave Ste 315 650 Massachusetts Ave NW Ste 210AND Announcement 28 days **ADDRESS** Washington DC 20001-3796 Van Nuys CA 91406-3813 prior notice USA USA

LOCAL AGENCY EST. NO. 1307 Andrew Del Guercio **PRODUCT** 

SALESPERSON CODE

BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13

NATIONAL SALESPERSON

CONTACT

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NO. WEEKS:

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